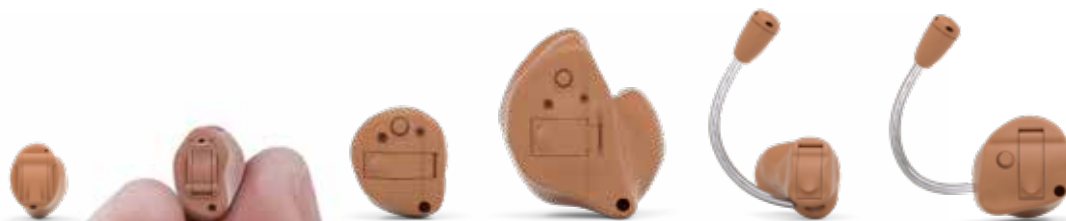


The art of hearing

NEW, DISCREET RESOUND CUSTOM PRODUCTS CLIENTS CAN RELY ON



An ongoing dedication to custom products



Whether your clients are looking for a durable, discreet and/or comfortable design – ReSound has custom hearing solutions to fit their needs. ReSound custom hearing aids are robust enough to stand up to everyday challenges.

And since we are constantly evaluating and improving our custom solutions to deliver the best and most reliable experience for your clients, the newest version of the unique ReSound custom product lineup is even more advanced.



More discreet than ever

Since size is the most important factor when building a great custom hearing aid, we are always striving to find ways to make these cosmetically appealing devices smaller. With that in mind, we've taken several steps to ensure that they are more discreet and comfortable than ever, so you can be confident when you deliver them to your clients.



Reimagining the manufacturing process

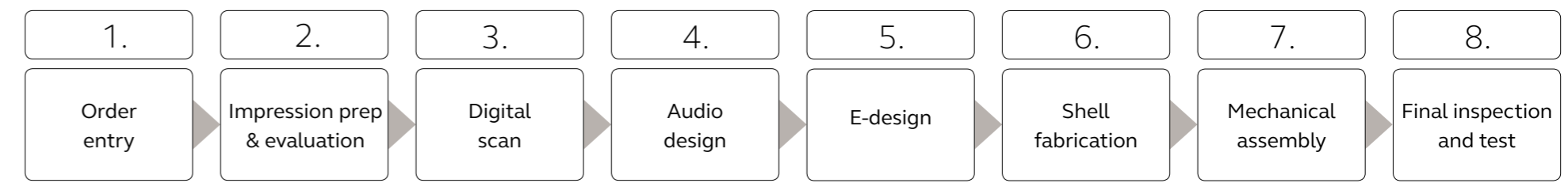
Creating discreet, comfortable and personalised custom hearing aids requires advanced technology and skilled craftsmanship. But consistency is key. To help deliver a quality custom product every time, we have created a comprehensive and updated manufacturing process, including new sculpting procedures, more data gathering from builds for constant improvements, and new, advanced 3D scanning technology. All of it is meant to make your orders more efficient and ensure that all standards in size and fit are met.

GOING DIGITAL

We've developed a way to build custom products that can give you great results now, but we also have an eye on the future. ReSound custom manufacturing facilities are digital ear scan compatible, so when you take advantage of cutting-edge technology, we'll be ready to make a great custom product from your digital file.



THE RESOUND CUSTOM PRODUCTS PROCESS



Brilliant sound and great connectivity options

NO COMPROMISE ON SOUND

ReSound hearing aids feature superior sound quality, powered by pioneering features like Binaural Directionality*. Included in ITE models with directional microphones, it ensures that the brain has the right information to take advantage of an improved signal-to-noise ratio without cutting off access to surrounding sounds. This means that users can focus on the sounds they want to hear, but still monitor their environment.

DIRECT WIRELESS STREAMING TO SMART DEVICES - EVEN FROM THE SMALL CIC

ReSound custom products work with iOS and Android™ devices and the full lineup of ReSound wireless accessories is available for the ITC, ITE and MIH models*. The ReSound LiNX Quattro™ CIC model now also features 2.4 GHz wireless streaming. Your clients can stream audio directly with no intermediate device to their hearing aids from their iPhone, iPad or Android phones**, as well as personalise their hearing experience with the industry-leading ReSound Smart 3D™ app.

ISOLATE NANOTECH COATING FOR RELIABILITY

Every ReSound custom hearing aid component is coated with iSolate nanotech inside and out to repel water, dust and corrosive substances, such as cerumen and sweat.



* Not available in ReSound Enya products.

** From Android version 10 with Bluetooth ver 5.0



A unique and comprehensive custom lineup

The ReSound custom product lineup has many different models to choose from, including the industry's only Mic-in-Helix (MIH) design and the first CIC 2.4 GHz wireless hearing aids. Offered in a variety of skin-tone colours, our custom styles feature a variety of designs and power options, in addition to wireless enhancements, ear-to-ear communication and synchronised controls in ITEs and MIH.

ADVANTAGES OF MIC-IN-HELIX

- Better sound localisation
- Increased speech recognition
- Wind noise reduction



At ReSound we understand how important it is for you to have a partner you can trust. One that not only has the latest technology, but also a shared commitment to go that extra mile to help people with hearing loss successfully adapt to life with hearing aids. So it's good to know we've been keeping our promise to help make life sound better for over 150 years, enabling you to help your clients hear more, do more and be more than they ever thought possible.

ReSound is part of the GN Group – pioneering great sound from world-leading ReSound hearing aids to Jabra office headsets and sports headphones. The GN Group was founded in 1869, employs over 5,000 people, and is listed on NASDAQ OMX Copenhagen.

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